



Sponsorship Opportunities 2024

WAFCA makes it easy for our Affiliate partners to extend their reach to Wisconsin's human services sector through unique sponsorship opportunities!

- 1) **Event Sponsorship.** WAFCA Affiliates are eligible to register to attend member events. In addition, we invite you to consider these sponsorship opportunities which are exclusively offered to our Affiliate partners:

\$1250 Gold Sponsor – Presentation

- Includes the benefits of promotional (silver) sponsorship
- An invitation to provide a 10-minute presentation during your event of choice
- Special signage acknowledging gold level sponsorship on all promotional materials

\$750 Silver Sponsor - Promotional

- Includes Insertion of your agency flyer or brochure in participant materials
- One free event registration
- 6 ft. space for tabletop display/materials (in-person events) or rotating logo provided during intro/breaks (virtual events)
- Special signage acknowledging silver level sponsorship on select promotional materials

2024 Event Lineup

- ❖ **WAFCA Leadership Summit / March 7th & 8th – Madison** This two-day event draws in member agency executives and senior leaders for the opportunity to directly connect with policymakers and state agency leadership.
- ❖ **WAFCA Institute / June 20th & 21st – Lake Geneva** At this retreat-like event, member leaders dig in on management issues and trends, along with sharing expertise with colleagues and building personal connections. The gathering kicks off with an evening reception, perfect for networking. The next 2 days are a balance of learning, relaxing, and exploring beautiful Door County.
- ❖ **Annual Member Meeting / November 8th – Pewaukee** This one-day member event is packed full of panel presentations highlighting the expertise and innovation of our WAFCA members, state policy updates by WAFCA staff and quality networking time.

- 2) **WAFCA-CE Sponsorship.** WAFCA offers monthly continuing education (CE) for member and sector partners. With a mix of in-person and virtual events, these continuing education offerings reach thousands of practitioners from hundreds of different agencies. Sponsorship opportunities are offered to Affiliates only.

\$1250 Gold Sponsor – Presentation

- Includes the benefits of promotional (silver) sponsorships
- A 60-second promotional ad (developed by the agency) to be played during a WAFCA-CE webinar
- Inclusion of your log on the main page of WAFCA's online learning system

\$750 Silver Sponsor – Promotional

- Inclusion of the agency logo on the CE calendar and email announcements
- Insertion of your agency flyer or brochure in participant materials



2024 WAFCA-CE CONTINUING EDUCATION SCHEDULE OF EVENTS

JANUARY 18

10am-2:30pm CST via webinar

Treating Suicide Risk in
Outpatient Settings



with Jennifer
Muehlenkamp, PhD

funding support from MHTTC

FEBRUARY 15

10am-2:30pm CST via webinar

Ethics and Boundaries:
Culturally Responsive
Therapy Through an
Indigenous Lens



with Felicia Behnke
Shaw, MSW, LCSW,
CSAC, CS-IT

MARCH 14

10am-2:30pm CST via webinar

Adoption Throughout
the Lifespan: Beyond
Adoption Day



with Jaclyn Skalnik,
LCSW

APRIL 18

8:30am-3:30pm* in Waukesha, WI

Build Workplace Cultures
of Belonging with
Inclusive Leadership



with Beth Ridley,
MBA

MAY 16

10am-2:30pm CST via webinar

Ethics and Boundaries:
Adapting Evidence-
Based Interventions to
Honor Diversity



with Chardé
Hollins, LCSW

funding support from MHTTC

JUNE 6

10am-2:30pm CST via webinar

Harm Reduction in
Behavioral Health



with Myranda Green,
LLMSW

funding support from MHTTC

JULY 18

9am-4pm in Wisconsin Dells

Change Starts with
You(th): Supporting Teen &
Adolescent Mental Health



with Mary Kate Rowland
(NAMI-Wisconsin)

AUGUST 23

10am-2:30pm CST via webinar

Eliminate the Stigma:
What to Know About Black
Women's Mental Health



with Crystal Carter,
MSW, LCSW

SEPTEMBER 12

10am-2:30pm CST via webinar

Understanding Early
Childhood Trauma Through
a Developmental and
Relational Lens



with Jess Bernal,
LMFT

OCTOBER 24

9am-4pm in Oshkosh, WI

What's the T? Unpacking
the Queer Acronym and
Nurturing Queer & Trans
Mental Wellness



with Christopher
Jorgenson, EdD

NOVEMBER 13-14

10am-12pm CST each day
via webinar

Ethics and Boundaries:
The Internet, Stress,
and Burnout



with David Mays,
MD, PhD

DECEMBER 5

10am-2:30pm CST via webinar

Provider Wellbeing:
The Path Back Home
to Ourselves



with Anita Mandley,
MS, LCPC

see more on our website!
wafca.org/continuing-education

find WAFCA on LinkedIn!



NOTE: MHTTC funded events are not eligible for sponsorship.

If you have thoughts about other potential partnership or sponsorship opportunities, please reach out to us.