

## Sponsorship Opportunities 2025

WAFCA makes it easy for our Affiliate partners to extend their reach to Wisconsin's human services and behavioral health sector through two unique sponsorship options!

### Event Sponsor

*2025 Event Details Below*

WAFCA Affiliates are eligible to register to attend all events at member rates. In addition, we invite you to consider these sponsorship opportunities:

#### **\$1250 Gold Sponsor - Presentation**

- Includes the benefits of promotional (silver) sponsorship
- An invitation to provide a 10-minute presentation during your event of choice
- Special signage acknowledging gold level sponsorship on all promotional materials

#### **\$750 Silver Sponsor - Promotional**

- Includes Insertion of your agency flyer or brochure in participant materials
- One free event registration
- 6 ft. space for tabletop display/materials (in-person events) or rotating logo provided during intro/breaks (virtual events)
- Special signage acknowledging silver level sponsorship on select promotional materials

### Continuing Education Sponsor

*2025 Calendar on Page 2*

WAFCA offers monthly continuing education (CE) for member and sector partners. These in-person and virtual offerings reach thousands of practitioners from hundreds of different agencies.

#### **GO ALL IN!**

Sponsor 10 trainings for \$10,000  
and get Gold Sponsor status!

#### **\$1250 Gold Sponsor - Presentation**

- Includes the benefits of promotional (silver) sponsorship
- A 60-second promotional ad (developed by the agency) to be played during a WAFCA-CE webinar
- Inclusion of your logo on the main page of WAFCA's online learning system

#### **\$750 Silver Sponsor - Promotional**

- Inclusion of the agency logo on the CE calendar and email announcements
- Insertion of your agency flyer or brochure in participant materials



### 2025 Leadership Events

#### **WAFCA Leadership Summit / March 6th & 7th - Madison**

*This two-day event draws in member agency executives and senior leaders for the opportunity to directly connect with policymakers and state agency leadership.*

#### **WAFCA Institute / June 15-17 - Door County**

*At this retreat-like event, member leaders dig in on management issues and trends, along with sharing expertise with colleagues and building personal connections. The gathering is a balance of learning, relaxing, and exploring beautiful Door County.*

#### **WAFCA Member Meeting / November 7th - Virtual**

*This half-day event highlights the expertise and innovation of our members, and includes state policy updates by WAFCA staff.*

# 2025 WAFCA-CE CONTINUING EDUCATION SCHEDULE OF EVENTS

## JANUARY 16

10am-2:30pm CT via webinar

**Ethics and Boundaries:  
Addressing the Implicit  
Power Imbalance**



with Adesola Oni & Shawn Smith

## FEBRUARY 13

10am-12pm CT via webinar

**Burnout Management:  
Tools and Solutions for  
Creating Work-Life Balance**



with Emily  
Ballesteros

## MARCH 13

8:30am-12:30pm CT via webinar

**Crisis De-Escalation:  
Practical Strategies for  
Helpful Intervention**



with Travis  
Atkinson

## APRIL 24

9am-4pm CT **in Waukesha, WI**

**Polyvagal Theory & Embodied  
Practice: Building  
Interoceptive Awareness &  
Emotion Regulation**



with Courtney  
Rolfe

## MAY 15

8:30am-12:30pm CT via webinar

**Cultural Continuity:  
Navigating Mental  
Health Challenges in  
the Hmong Diaspora**



with Pam  
Yang

## JUNE 12

9am-2:30pm CT via webinar

**The Legacies of Cultural,  
Historical, and  
Intergenerational Trauma**



with Anita  
Mandley

## JULY 17

10am-2:30pm CT via webinar

**Neurodiversity & The  
Nervous System: Autism,  
ADHD, OCD, and PTSD**



with Sean  
Interbitzen

in collaboration with CESBMH & OCMH



## AUGUST 15

9am-4:30pm CT **in Wisconsin Dells**

**Somatic Experiential  
Play Therapy**



with Melissa  
Wetterlund

in collaboration with CESBMH & OCMH



## SEPTEMBER 18

10am-2:30pm CT via webinar

**Serving Couples  
Throughout the  
Relational Spectrum**



with Samia  
Khan

## OCTOBER 10

9am-4pm CT **in Oshkosh, WI**

**Culturally Responsive  
Leadership and  
Accountability**



with Sheng  
Lee Yang

## NOVEMBER 13

10am-2:30pm CT via webinar

**Communicating with  
Confidence: Refreshing  
Foundational Skills for  
Counselors & Clinicians**



with Julies  
Bates-Maves

## DECEMBER 11

8:30am-12:30pm CT via webinar

**Hope & Healing Beyond  
Addiction: Substances,  
Society, and Solutions**



with Clem  
Richardson