

Sponsorship Opportunities 2025

WAFCA makes it easy for our Affiliate partners to extend their reach to Wisconsin's human services and behavioral health sector through two unique sponsorship options!

Event Sponsor

2025 Event Details Below

WAFCA Affiliates are eligible to register to attend all events at member rates. In addition, we invite you to consider these sponsorship opportunities:

\$1250 Gold Sponsor - Presentation

- Includes the benefits of promotional (silver) sponsorship
- An invitation to provide a 10-minute presentation during your event of choice
- Special signage acknowledging gold level sponsorship on all promotional materials

\$750 Silver Sponsor - Promotional

- Includes Insertion of your agency flyer or brochure in participant materials
- One free event registration
- 6 ft. space for tabletop display/materials (inperson events) or rotating logo provided during intro/breaks (virtual events)
- Special signage acknowledging silver level sponsorship on select promotional materials

Continuing Education Sponsor

2025 Calendar on Page 2

WAFCA offers monthly continuing education (CE) for member and sector partners. These in-person and virtual offerings reach thousands of practitioners from hundreds of different agencies.

GO ALL IN!

Sponsor 10 trainings for \$10,000 and get Gold Sponsor status!

\$1250 Gold Sponsor - Presentation

- Includes the benefits of promotional (silver) sponsorship
- A 60-second promotional ad (developed by the agency) to be played during a WAFCA-CE webinar
- Inclusion of your logo on the main page of WAFCA's online learning system

\$750 Silver Sponsor - Promotional

- Inclusion of the agency logo on the CE calendar and email announcements
- Insertion of your agency flyer or brochure in participant materials



2025 Leadership Events

WAFCA Leadership Summit / March 6th & 7th - Madison

This two-day event draws in member agency executives and senior leaders for the opportunity to directly connect with policymakers and state agency leadership.

WAFCA Institute / June 15-17 - Door County

At this retreat-like event, member leaders dig in on management issues and trends, along with sharing expertise with colleagues and building personal connections. The gathering is a balance of learning, relaxing, and exploring beautiful Door County.

WAFCA Member Meeting / November 7th - Virtual

This half-day event highlights the expertise and innovation of our members, and includes state policy updates by WAFCA staff.



2025 WAFCA-CE **CONTINUING EDUCATION** SCHEDULE OF EVENTS

JANUARY 16

10am-2:30pm CT via webinar

Ethics and Boundaries: Addressing the Implicit Power Imbalance





with Adesola Oni & Shawn Smith

FEBRUARY 13

10am-12pm CT via webinar

Burnout Management: Tools and Solutions for Creating Work-Life Balance



with Emily Ballesteros

MARCH 13

8:30am-12:30pm CT via webinar

Crisis De-Escalation: Practical Strategies for Helpful Intervention



with Travis Atkinson

APRIL 24

9am-4pm CT in Waukesha, WI

Polyvagal Theory & Embodied Practice: Building Interoceptive Awareness & **Emotion Regulation**



with Courtney Rolfe

MAY 15

8:30am-12:30pm CT via webinar

Cultural Continuity: Navigating Mental Health Challenges in the Hmong Diaspora

AUGUST 15

9am-4:30pm CT in Wisconsin Dells

Somatic Experiential Play Therapy



with Pam Yang

with Melissa

JUNE 12

9am-2:30pm CT via webinar

The Legacies of Cultural, Historical, and Intergenerational Trauma



with Anita Mandley

JULY 17

10am-2:30pm CT via webinar

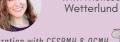
Neurodiversity & The Nervous System: Autism, ADHD, OCD, and PTSD



with Sean Interbitzen

in collaboration with CESBMH & OCMH





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SEPTEMBER 18

10am-2:30pm CT via webinar

Serving Couples Throughout the Relational Spectrum



with Samia Khan

OCTOBER 10

9am-4pm CT in Oshkosh, WI

Culturally Responsive Leadérship' and Accountability



with Sheng Lee Yang

NOVEMBER 13

10am-2:30pm CT via webinar

Communicating with Confidence: Refreshing Foundational Skills for Counselors & Clinicians



with Julies Bates-Maves

DECEMBER 11

8:30am-12:30pm CT via webinar

Hope & Healing Beyond Addiction: Substances, Society, and Solutions



with Clem Richardson