

BIOGRAPHY: Dr. Corina Norrbom



Dr. Norrbom has been Health Policy Fellow at the Wisconsin Institute for Public Policy and Service since 2013. She is a family physician and Assistant Professor at the Medical College of Wisconsin-Central Wisconsin where she co-directs the Physician in the Community course. Dr. Norrbom is passionate about addressing the many factors beyond medical care that affect the health of individuals and their communities, and she has been and continues to be involved in many local and statewide projects that address social determinants of health.

As a champion of the importance of early childhood development, she organized *Baby Business: The Dollars and Sense of Investing in Working Parents* (2016), which brought people from diverse backgrounds and professions together to build awareness about the return on investment for optimizing early childhood development and how this impacts present and future workforce. The follow-up *Baby Business 2: Strengthening Today's Workforce, Preparing Tomorrow's* (2017) furthered discussions around the role of employers and community action. She brought LENA Start to Marathon County with the help of an amazing group of partners and supporters and serves as Program Director.

Dr Norrbom was part of a dedicated team leading the Toward One Wausau community diversity project (2016-2018). She served on the Steering Committee and was Co-Chair of the Health Equity Track for *Toward One Wisconsin: A Conference on Overcoming Barriers to Inclusion*, the inaugural statewide conference in April 2019. She has continued to serve in leadership roles for successive *Toward One Wisconsin* conferences.

Since the onset of the COVID-19 pandemic, she organized and has been leading the Hmong and Hispanic Communication Network, a project that focuses on improving communication channels between public health/health systems/resource agencies and the Hmong and Hispanic communities in Central Wisconsin through Hmong and Hispanic Community Coordinators and their networks of Community Health Workers.

Dr Norrbom serves on the Planning Committee and multiple subcommittees of the Marathon County Early Years Coalition. She serves on the Executive Committee of the Healthy Marathon County Alliance. She is a One Wausau board member. And she currently serves on the DC Everest School Board and Marathon County Board of Health.

Dr Norrbom has practiced rural family medicine in Antigo, Wisconsin, and in New Zealand. She currently sees patients part-time with Aspirus Family Walk-Ins.

Dr Norrbom attended UW-Marathon County and received a BS in Biology from Marquette University. She graduated from Washington University School of Medicine in 1994 and completed a Family Medicine residency in Duluth, MN. She is Board certified in Family Medicine.